

Marketing Performance Review



Mayank Patel | Marketing Performance Advisory

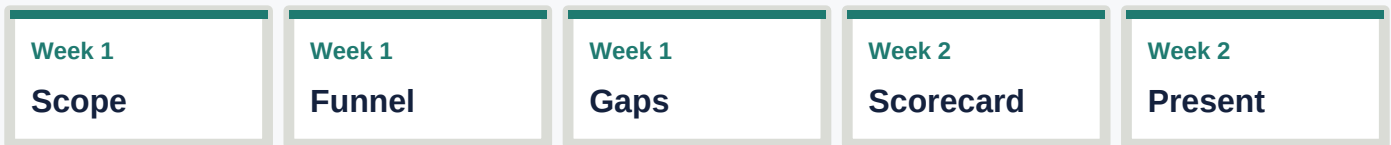
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A focused two-week look at the marketing and CRM data you already have, how it's reported, and how your team uses it. You finish with a clear picture of where you stand and a short list of what to do first.

What you receive

- A clear view of your customer or lead funnel, based on the data available
- Findings on measurement gaps and reporting inconsistencies
- A practical KPI scorecard
- Five prioritised recommendations
- A presentation and discussion of the findings

How the two weeks run



Illustrative shape. The detail is adjusted to your data and your team's time.

Who it suits

Founders and marketing leaders who have data but don't fully trust it, teams about to change budgets, tools or agencies, and businesses without an in-house analyst.

A note on data

The depth of the analysis depends on what data I can get and how reliable it is. If tracking is patchy or records are incomplete, I'll say so, and some of the review may focus on fixing that. I don't promise a guaranteed increase in revenue or return on investment.

Book an introductory conversation

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